

# Vivaldi Chamber Choir



## Who We Are

Founded in 1989, the Vivaldi Chamber Choir is an auditioned group of thirty to thirty-five voices. Our singers come from all over the Lower Mainland, and as far away as Vancouver Island and Mayne Island.

We perform a variety of music, from Renaissance motets to new works of the 21<sup>st</sup> Century.

Concerts are performed at locations in Vancouver Langley and on the North Shore, including the Sunshine Coast, as well as the Gulf Islands. Our season subscription list generates excellent attendance, and our outreach programs help support and enrich our community. With paid positions in each section nurture student and fledgling music professionals, hire established musicians for our concerts, and perform free of charge for charity benefits. Though our choir members do pay modest dues, “low barrier” positions are offered to those without current means.

We are led by charismatic and dynamic conductor, Edette Gagné, who has built a reputation for excellence in musical performance. Her passion for music is infectious. Fuelled by intense musicianship and attention to detail, Edette’s performances reflect both careful adherence to performance practice and the high standards she sets for both herself and her many ensembles.



## Sponsorship Opportunities

Whether you wish to sponsor a portion of an upcoming performance, or an entire season or tour, when you make a gift to the Vivaldi Chamber Choir, you are helping to weave the vibrant culture of our community. Your commitment will help us support up-and-coming and established artists, continue our outreach activities, and most importantly, help us bring music into the lives of others. Your financial help would be an integral, and much appreciated, part of what we do.

The Vivaldi Chamber Choir Society is a registered charity. Tax receipts are issued for both corporate and individual donations. Depending on your level of sponsorship, benefits may include promotion of your business through our concert marketing in print and social media. During performances, your business may have access to advertisement space in our concert program, and display space at our venue. We also offer complimentary concert tickets and other sponsorship incentives.

## Contacts and More Information:

Our upcoming season calendar is listed overleaf together with some specific sponsorship/reward suggestions. For more information about the Vivaldi Chamber Choir, its history and performances, please see our website at: <http://vivaldichoir.org/> or call our Board representative, Joan Fitzpatrick, at (604) 221-0665

## What We Can Do For You

Direct sponsorship would be a tax-deductible business expense under the heading of promotion and public relations. Alternatively, the "Society" is a registered charity (Business # 891829046RR0001) and can issue tax deductible receipts for donations.

Before the concert the Choir will:

- Publish and display in suitable public places throughout Metro Vancouver 200 posters prominently identifying the lead sponsor(s) of the "Mass With a Twist" concert. Many locations would be intimately associated with the cultural life of the city as well community bulletin boards in coffee shops and neighbourhood service centres
- Print and offer for distribution 500 handbills carrying the name of the lead sponsor(s) in addition to pertinent concert information
- Design and place paid advertising in weekly and daily media endeavouring to stimulate editorial comment about the concert and its sponsor(s)
- Take advantage of all possible free advertising opportunities such as MaxGuide, Live Van, Vancouver Events Facebook
- Offer thanks to the sponsor(s) on the choir's Facebook Page and Web Site and promote the concert to the Twitter-sphere using all the appropriate hash tags

At the concert:

- The Programme Document will give pride of place amongst the "thank yous" to the lead sponsor
- The Programme Document could be so constructed that one of the insert faces (8½x11) could carry advertising to the sponsor's order
- The Conductor in the course of introductory remarks to one of the major pieces would pay tribute to those enabling the hire of orchestral musicians for the afternoon

After the concert:

- The Web Site & Social Media reflect on the experience of the concert and its sponsor(s)
- The Web "Concert Report" will be a permanent feature of the site and it will link to a searchable facsimile of the Programme Document

The "reach" would comprise upwards of 300 on site (all ticket prices including "family") in attendance and well placed posters and media will bring attention to the sponsors' identity of possibly thousands of individuals. Social media sharing and "liking" can only add to the sum total of the exposure!

## 2018-2019 Calendar

### "Baroque, Brass and Beyond"

Chorales, choruses and cantatas - with special guests: A Touch of Brass

St. Helen's Anglican Church – Vancouver, Saturday December 8<sup>th</sup> at 7:30

Highlands United Church – North Vancouver, Sunday December 9<sup>th</sup> at 3:00



### "Watercolours"

Music inspired by British Columbia's lakes, rivers and coastal vistas

St. Helen's Anglican Church – Vancouver, Saturday March 9<sup>th</sup> at 8:00



### "Mass With A Twist"

Will Todd's Mass in Blue and Bob Chilcott's Little Jazz Mass and a Jazz Combo \*

St. Helen's Anglican Church – Vancouver, Saturday March 9<sup>th</sup> at 8:00

St. Andrew's Anglican Church – Langley, Sunday March 10<sup>th</sup> at 3:00

\* *With something a little more traditional in between!*

